



Where you shop matters - Especially when it's LOCAL...

LEGO-CERTIFIED GOLD STORE

This means we **ONLY** sell product that comes directly from the LEGO warehouse. ALL on-line resellers mix their LEGO product with outside "third party" sellers - it's NEVER only from LEGO!

SELECTION

Being a LEGO GOLD Store means we have more LEGO Sets, Minifigures, Parts, Accessories and Retired Products than ANYONE! We have the Largest LEGO Selection in America!! PLUS... EXCLUSIVE LEGO items and Custom LEGO sets!

Locally
Owned
and
Operated

QUALITY

ALL Bricknowlogy products are factory-direct new and in pristine condition. NEVER shipping damages or used / resealed product.

PRICING

No retailer always has the lowest price on every item, but Bricknowlogy has the lowest price on more items than anyone else!

LOYALTY PROGRAM

Earn 5% back for future purchases at Bricknowlogy! We've already paid out thousands of dollars - start earning yours today!

SERVICE & THE HUMAN EXPERIENCE

Expert staff + interactive displays + free product events + vintage showcase + free missing parts* = Amazing Shopping Experience!

IMMEDIATE EXCHANGE / RETURNS

We offer immediate exchanges or returns on any factory-sealed product. With a huge selection, exchanges are fun and easy!